



Celebrating the Best of the Best in the Construction Industry

BRICC Awards Gala

Thursday, October 5th, 2023
The Cape Codder Resort & Spa
Hyannis, MA
Categories & Judging Criteria

New Construction Categories

Entries are based on the final contracted cost of construction, excluding cost of lot/land. The final contracted cost of construction should be the full amount paid/owed by the client, less lot cost at completion of build. The new construction categories can be entered individually, or for a higher fee, as a co-submission with the intent for partners to be recognized and awarded as well. HBRACC encourages coordination between builder & architect or other partners during the entry process. At least one Suggested Entrant must be an HBRACC member in good standing. If a winning entry, both builder & architect or other partner will receive an award and equal promotional benefits.

Excellence in New Single Family Home Design & Construction:

Suggested Entrant: Builder, Architect

- Under \$1,000,000
- \$1,000,000 - \$2,500,000
- \$1,000,000 - \$3,000,000
- \$2,500,000 - \$5,000,000
- Over \$5,000,000

Entries will be judged on:

- Quality of craftsmanship.
- Architectural aesthetic, innovative design & use of materials (interior & exterior)
- Creative use of space and functionality of floorplan
- Environmental considerations/features
- Use of innovative technology and construction techniques

- Achievement of clients' design needs/requirements and builder challenges & how builder overcame them.
- ***Excellence in New Construction - Kitchen***
Suggested Entrant: Builder, Designer, Interior Designer

Entries are based on the final contracted cost of construction, excluding standard elements of the builder's package to include, but not limited to framing, electrical, plumbing, etc. The final contracted cost of construction should be the full amount paid/owed by the client for the kitchen and its elements including but not limited to appliances, cabinetry, counters, fixtures, lighting and flooring.

Under \$150,000
\$150,000 - \$250,000
Over \$500,000

- ***Excellence in New Construction - Bathroom***
Suggested Entrant: Builder, Designer, Interior Designer

Entries are based on the final contracted cost of construction, excluding standard elements of the builder's package to include, but not limited to framing, electrical, plumbing, etc. The final contracted cost of construction should be the full amount paid/owed by the client for the bathroom and its elements including but not limited to fixtures, cabinetry, counters, tiling, lighting and flooring.

Under \$50,000
\$50,000 - \$100,000
Over \$150,000

Remodeling, Restoration, Additions Categories

Remodel entries are based on the final contracted cost of the remodel. The final contracted cost of remodel should be the full amount paid/owed by the client at completion of remodel.

Entries will be judged on:

- Quality of craftsmanship.
- Architectural aesthetic, innovative design & use of materials (interior & exterior)
- Creative use of space and functionality of floorplan
- Environmental considerations/features
- Use of innovative technology and construction techniques
- Achievement of clients' design needs/requirements
- Builder challenges and how the builder overcame them)
Superior installation, function and design of all fixtures, cabinets, countertops, lighting, flooring, wall finishes, ceiling and trim.

Excellence in Remodeling - Kitchen

Suggested Entrant: Builder/Remodeler, Designer, Architect

Under \$100,000
\$100,000 - \$150,000
\$150,000- \$250,000
Over \$250,000

Excellence in Remodeling - Bathroom

Suggested Entrant: Builder/Remodeler, Designer, Architect

Under \$50,000
\$50,000 - \$100,000
\$100,000 - \$150,000
Over \$150,000

Excellence in Remodeling - Whole House Remodel or Large Addition- Defined as the remodel or addition of room(s) or space(s) to the original home, single family or attached. Minimum 1000 sf.

Suggested Entrant: Builder/Remodeler or Architect

Under \$250,000
\$250,000 - \$500,000
\$500,000 - \$1,000,000
Over \$1,000,000

Excellence in Design & Construction of Specialty Rooms or Buildings-New Construction or Remodeled.

Suggested Entrant: Builder/Architect/Interior Designer

- This award recognizes outstanding design & construction of specialty buildings or rooms, including pool houses, garages, sheds, tree houses, home offices, laundry rooms, mud rooms, play-rooms, nurseries, game or media room, home theater, and accessory buildings such as garages, guest cottage, barns, gazebos, pool cabana, solar installation, etc... Consideration will be given to creatively designed to function in a particular manner and use materials and finishes in an aesthetically pleasing way. This award applies to residential construction. Special spaces in new build will be considered.

Under \$250,000
\$250,000- \$500,000
Over 500,000

Universal Design/Build

Suggested Entrant: Builder, Architect, Designer,

- New or remodel design & construction for clients with special needs (aging in place, in-home care, wheelchair accessibility, etc...). Overall design, creative use of space, interior floor plan, flow, special needs features. A key element of this category is to show a project that combines great design with Universal Design principles.

Entries will be judged on:

- Explanation of the clients' renovation needs
- Creativity in design and details
- Functionality & efficient use of space to accommodate the client's special needs
- Accessibility features aesthetically incorporated into the existing structure (or newly renovated home)

Excellence in Historic Renovation or Restoration This award recognizes the restoration of a structure fifty years or older in a way that preserves the building's original design.

Suggested Entrant: Builder, Remodeler, or Architect

- Consideration will be given to the successful integration of new materials
- Make the home more energy efficient, such as new energy systems, new windows or insulation
- Reduce or eliminate toxic materials, such as asbestos or lead paint
- Update the building systems

Sales & Marketing Categories

Best Logo

Suggested Entrant: Builder Member or Associate Member

Color or black and white logo designs are acceptable. This category is for the logo/graphic element alone, not in its application form. Entries will be judged on graphics, concept, overall design, and execution, message, and emotion communicated to the target market.

Best Website

Suggested Entrant: Builder Member or Associate Member

Entries will be judged on:

- Graphics
- Concept
- Overall design

Best Marketing Program, Event or Series Includes on-air, digital and/or print campaigns or events, must include at least one execution of completed campaign.

Suggested Entrant: Associate Member

Entries will be judged on:

- Creativity, graphics, concept, and overall design
- Continuity and Execution
- Message and Emotion communicated to target market

Best Showroom or Sales Center Any building or space specifically designed as the main showroom or sales center including, where applicable, architecture, interior design, landscape design, and sales displays are presented.

Suggested Entrant: Associate Member or Builder

Entries will be judged on:

- Function of the floor plan layout,
- Use of creative imagery,
- Strength of product presentation, and
- Ability to create an atmosphere that increases the perceived value of the option products and promotes a superior customer experience.

Design Awards- Interior & Exterior Categories

Excellence in Interior Design of a Private Residence Home types include single-family detached or attached homes

Suggested Entrant: Architect or Interior Designer

Under \$250,000

Over \$250,000

Entries will be judged on:

- Design and overall appeal
- Functionality of floor plan
- Creative use of space
- Quality of workmanship
- Attention to detail.
- Environmental considerations (e.g. energy efficiency, water conservation, recycling, etc.)

Excellence in Landscape/Garden Design

This award recognizes well-designed and aesthetically pleasing landscapes and gardens.

Suggested Entrant: Landscape Architect, Designer or Landscape Company

Under \$100,000

Over \$100,000

Entries will be judged on:

- Use of plantings (annuals, perennials, shrubs and trees)
- Decorative items (outdoor statuary and sculpture, planters, arbors and pergolas)
- Consideration will be given to the use of native plants and other decorative materials in creative, visually pleasing ways
- Emphasis on plantings

Excellence in Outdoor Living Space Design

This award recognizes well-designed and esthetically pleasing outdoor living spaces, including patios, decks, pools, kitchens and dining areas, along with their hardscape (site work and stonework)

Suggested Entrant: Landscape Architect, Designer or Landscape Company

Less than \$250,000

\$250,000 +

Entries will be judged on:

- Use of furnishings, and other decorative items and accessories. Consideration will be given to the use of materials, furnishings and decorative accessories in creative, visually pleasing ways
- Emphasis on living space

Specialty / Open Categories

Excellence in Green & Energy Design or Use of Green Products/Passive House Design

This award recognizes homes that best integrate high-performance energy systems with the building's architecture and site design. Consideration will be given to all certified projects including LEED, Build Green, Passive House and Energy Star, as well as to independent projects that can provide evidence of the building's energy performance.

Suggested Entrant: Associate or Builder Member

Judging will consider the following factors:

- High-energy efficiency through conservation and renewable energy sources
- Integration energy systems with the overall design of the building and site
- Traditional & contemporary architectural styles will be given equal consideration
- The quality and sustainability of the overall project

Outstanding Commercial Project - New or Renovated

Projects may include medical, commercial, industrial, recreational, and retail buildings (e.g., non-residential) as the primary focus.

Co-Suggested Entrants: Builder, Architect, Developer

Judging will be based on:

- Submission statement should reference certifications, awards, and recognition received by the project team(s). Judges will award points for architectural design and overall appeal, building envelope solutions and/or restoration, functionality of floor plan and creative use of space, quality of workmanship and attention to detail, use of materials (i.e. natural, cost-effectiveness, unique), accessibility (interior) and access/egress (exterior), environmental considerations (e.g. energy efficiency, water conservation, recycling, etc.), special attributes.

Outstanding Use of Smart Technology

Suggested Entrant: Builder or Associate Member, and/or Installer

Entries will be judged on:

- The most creative use of smart home technology using smart lighting, appliances, blinds and other updated technologies. Including audio and video
- Complexity and practicality of the design
- Integration with the overall design of the space

Effective use of Budget – less than \$750.000K new

Suggested Entrant: Builder

Have you been faced with the challenge of building/remodeling a space on a limited budget? This award recognizes creativity and opportunity for innovation to meet a client's budget.

Entries will be judged on:

- Smart/creative use of space.
- Creative use of repurposed, reclaimed and sustainable materials.
- Innovation vs. Budget

Outstanding Use of Local Art and/or Artisan Talent

Suggested Entrant: Builder, Architect, Interior Designer and Artist

- Best example of integrating art into residential or commercial construction and design. New or remodeled spaces. Unique art and pieces are encouraged to include bath & kitchen fixtures, lighting pieces, unique use of art and material including tile, coverings etc.

Outstanding Engineering Project

Suggested Entrant: Builder, Architect or Engineer

Entries will be based on:

- Suggested Entrants will be judged on the uniqueness and innovative applications; perception by the public; social, economic, and sustainable development considerations; complexity; and successful fulfillment of client/owner's needs, including schedule and budget.

Outstanding Housing Affordability Project - Single or Multi-family This award recognizes outstanding affordable housing projects for public and private clients for architectural design features.

Suggested Entrant: Builder, Architect, Developer

Entries will be based on:

- Judges will assess the integration of the building(s) into their context, including open and recreational space, transportation options and features that contribute to livable communities.
- Entries must meet the State definition: a housing unit is considered to be affordable if it is created by State or Federal programs that support low-to-moderate-income households earning at or below 80% of the Area Median Income.

Individual Recognition

Next Generation Shooting Star

- A young professional at the beginning of their career, who exemplifies leadership qualities and shows a dedication to activities which build industry relationships and promotes professional development. The Shooting Star will be awarded to one or more individual(s) representing excellence as a Builder or Remodeler, or an Associate. Include details about how the individual is crafting own career advancement through continuing education, skills enhancement, self-evaluation, etc. Suggested entrant: Builder or Associate

Outstanding Salesperson

Suggested Entrant: Associate Member

- Suggested Entrants must be a salesperson or team employed by an associate (such as a supplier, vendor, or other company), and whose primary function and responsibility is selling goods and services to builders or consumers as related to the building industry in some way. Entries will be judged on sales achievements compared to the competition. Submission should include a description of the Suggested Entrant's experience in sales, including price range of goods and services sold (gross and net sales), responsibilities and achievements, continuing education, and any other special qualities that should be taken into consideration. Up to 5 letters of references can be accepted.

Outstanding Project Manager

Suggested Entrant: Builder and Associate Member

- Suggested Entrants must be an on-site project manager employed by an architect firm/builder/developer/”design team” Suggested Entrants will be judged on interpersonal, organizational, communication and problem-solving skills, as well as any industry contributions and recognition. Submission should include a description of the Suggested Entrant’s experience as a project manager, responsibilities and achievements, continuing education, and any other special qualities that should be taken into consideration.

Excellence in Architectural Photography

Suggested Entrant: Photographer

- May submit a range of 8-10 photos. Suggested Entrants will be judged on quality of photographs, the scope of work, and layout. Submissions to include 8-10 photographs, both interior and exterior, of their work among single or multiple projects from that individual. Submission should include a description of the Suggested Entrant’s experience as a photographer as well as industry contributions and achievements.